

From skiers to skiers.

Atomic's community advises online shoppers in real-time

Discover now



88% of consumers trust peer recommendations above all other forms of marketing messaging.

Bogdan is no ordinary Atomic customer. He LOVES everything sport and he uses Atomic's products for everything sport.

That's why Atomic connects shoppers to knowledgeable fans like Bogdan, directly on its online store, with **community-powered touchpoints**. Real product users have compelling product experiences to share.

When shoppers talk to real product users about the product they're interested in, it creates remarkable brand experiences.

Feedback from satisfied Atomic customers!

"Excellent advice and a perfect person to speak to!"

Bogdan Giurgiu

18 days ago

"One of the most brilliant customer experiences I have ever had... Lesley was just amazing, helping me out choose my skis! Professional with capital P! Hat off!!!!"

Lesley

23 days ago

"Super communication and expert advice"

Jan Bedec

11 days ago

AASS03270

REDSTER X5 BLUE

★★★★★ (0) [Rate product](#) | [Compare](#)

SIZE

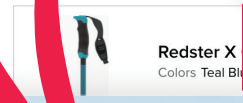
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BINDING



REDSTER X5 BLUE +

Buy the set and save 10%



Redster X
Colors Teal Bl

Realtime advice by Atomic Brand Experts!



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Hi! 🙋 Please enter your question below and we'll connect you with an expert from our Atomic community.

Our community consists of athletes, ski experts and sports people like you and know our products from personal experience.

POWERED BY GUURU

Enter your question here



Ask a community expert

We are community!



Bogdan ★★★★★ 5.0



Avid skier for over 45 years, carving slopes on Atomic skis and gear for almost 30 years! Founder of the Facebook group "Atomic Ski Fans". I like to share my passion with others. #weareskiing

Joined 4 months ago.

[Active](#) [Guuru](#)



Robert ★★★★★ 4.9



Passionate skier for many, many years. With Atomic you can travel in ski areas or ungroomed trails - with or without a ski lift. The main thing is, it works well and you have a big grin on your face.

Joined 3 months ago.

[Active](#) [Guuru](#)



Willi ★★★★★ 4.8



DSV Ski Instructor with type A, Alpine, and type B, Ski Tour, licenses; Freeride Guide; and Regional Ski Trainer at the Ski Association of Palatinate.

Joined 3 months ago.

[Active](#) [Guuru](#)



guuru
Humanize your brand.